

**FTMBA Program Assessment Audit**

<b>Learning Outcomes</b>	<b>2011-2012</b>	<b>2012-2013</b>	<b>2013-2014</b>	<b>2014-2015</b>	<b>2015-2016</b>
Students will develop a strategic level understanding of the key functions of business—accounting, economics, finance, international business, management, marketing, operations, and statistics.	MBA Learning Assessment Quiz (Direct), Educational Benchmarking Institute (Indirect)	MBA Learning Assessment Quiz (Direct)	MBA Learning Assessment Quiz (Direct), Educational Testing Services MBA Major Field Test (Direct)	MBA Learning Assessment Quiz (Direct), Educational Testing Services MBA Major Field Test (Direct)	MBA Learning Assessment Quiz (Direct), Educational Testing Services MBA Major Field Test (Direct)

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Students will practice problem analysis and decision-making and present results, both individually and as part of teams and groups, using vehicles such as problem and case analysis, integrated modules, and live consulting opportunities.		Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).	Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).	Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).	Analysis of MBA 653 Integrated Consulting Module Final Projects (Direct).

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Students are aware of globalization and its impacts on people, businesses, and the economy.	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)	Analysis of Hong Kong Trip Reflections (Direct)

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Students are encouraged to participate in at least one service learning experience during the course of their studies and/or participate and assume leadership roles in student and community organizations.		Analysis of service learning projects that students are encouraged/invited to participate in (Direct).	Analysis of service learning projects that students are encouraged/invited to participate in (Direct).	Analysis of service learning projects that students are encouraged/invited to participate in (Direct).	Analysis of service learning projects that students are encouraged/invited to participate in (Direct).

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Students are exposed to values issues and application of values to business professions in case analysis and in classroom interaction.	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).	MBA 637--Ethical Environment of Business Class Participation in Class Case Studies (Direct).