Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will develop a strategic	MBA Learning	MBA Learning	MBA Leearning	MBA Leearning	MBA Leearning
level understanding of the key	Assessment Quiz	Assessment Quiz	Assessment Quiz	Assessment Quiz	Assessment Quiz
functions of business—accounting,	(Direct), Educational	(Direct)	(Direct), Educational	(Direct), Educational	(Direct), Educational
economics, finance, international	Benchmarking		Testing Services	Testing Services MBA	Testing Services MBA
business, management, marketing,	Institute (Indirect)		MBA Major Field	Major Field Test	Major Field Test
operations, and statistics.			Test (Direct)	(Direct)	(Direct)

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will practice problem		Analysis of MBA 653	Analysis of MBA 653	Analysis of MBA 653	Analysis of MBA 653
analysis and decision-making and		Integrated	Integrated	Integrated Consulting	Integrated
present results, both individually and		Consulting Module	Consulting Module	Module Final Projects	Consulting Module
as part of teams and groups, using		Final Projects	Final Projects	(Direct).	Final Projects
vehicles such as problem and case		(Direct).	(Direct).		(Direct).
analysis, integrated modules, and					
live consulting opportunities.					

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students are aware of globalization	Analysis of Hong Kong	Analysis of Hong	Analysis of Hong	Analysis of Hong	Analysis of Hong
and its impacts on people,	Trip Reflections	Kong Trip Reflections	Kong Trip	Kong Trip Reflections	Kong Trip Reflections
businesses, and the economy.	(Direct)	(Direct)	Reflections (Direct)	(Direct)	(Direct)

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students are encouraged to		Analysis of service	Analysis of service	Analysis of service	Analysis of service
participate in at least one service		learning projects that	learning projects	learning projects that	learning projects that
learning experience during the		students are	that students are	students are	students are
course of their studies and/or		encouraged/invited	encouraged/invited	encouraged/invited	encouraged/invited
participate and assume leadership		to participate in	to participate in	to participate in	to participate in
roles in student and community		(Direct).	(Direct).	(Direct).	(Direct).
organizations.					

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students are exposed to values	MBA 637Ethical				
issues and application of values to	Environment of				
business professions in case analysis	Business Class				
and in classroom interaction.	Participation in Class				
	Case Studies (Direct).	Case Studies (Direct).	Case Studies	Case Studies (Direct).	Case Studies (Direct).
			(Direct).		