

EMIB Program Assessment Audit

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students understand international business with an emphasis on cultural diversity, adaptation, and maintaining integrity in scholarship, instruction, and practice.	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students evaluate the implications of international dimensions and their effects on day-to-day business operations and strategy.	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students recognize the risks and opportunities that face multinational organizations in the global arena.	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)	IB 514--International Business Environment Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students perform individual research on a question, issue, or problem and then able to relay their results to professors/classmates using appropriate exposition techniques.	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students practice impartial evaluation of the merits and applicability of reports and/or articles in both academic and popular publications.	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations	IB 543--International Negotiations	IB 543--International Negotiations	IB 543--International Negotiations

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students apply theoretical concepts expressed in class to case studies and/or real life situations in their workplaces.	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)	IB 543--International Negotiations Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students understand that multinational firms have a global responsibility of improving the various communities within which they operate.	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students understand the benefits of working in teams composed of people from various ethnic, educational, and work experience backgrounds.	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)	IB 561--Latin American Business Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Second year students will serve as mentors for one or more incoming students.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)

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All students alternate leadership roles in small groups thereby requiring all students to practice group leadership skills.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment	IB 531 International Business Strategy Embedded Assessment	IB 531 International Business Strategy Embedded Assessment	IB 531 International Business Strategy Embedded Assessment

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students speak with and advise undergraduate international business majors.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students understand the social responsibility aspect of doing international business.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students recognize the impact of their managerial choices on various environmental issues in different multinational contexts.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students understand that moral and ethical behavior will often differ from behavior that is merely legal.	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)	IB 531 International Business Strategy Embedded Assessment (Direct)